

HIGHMARK.

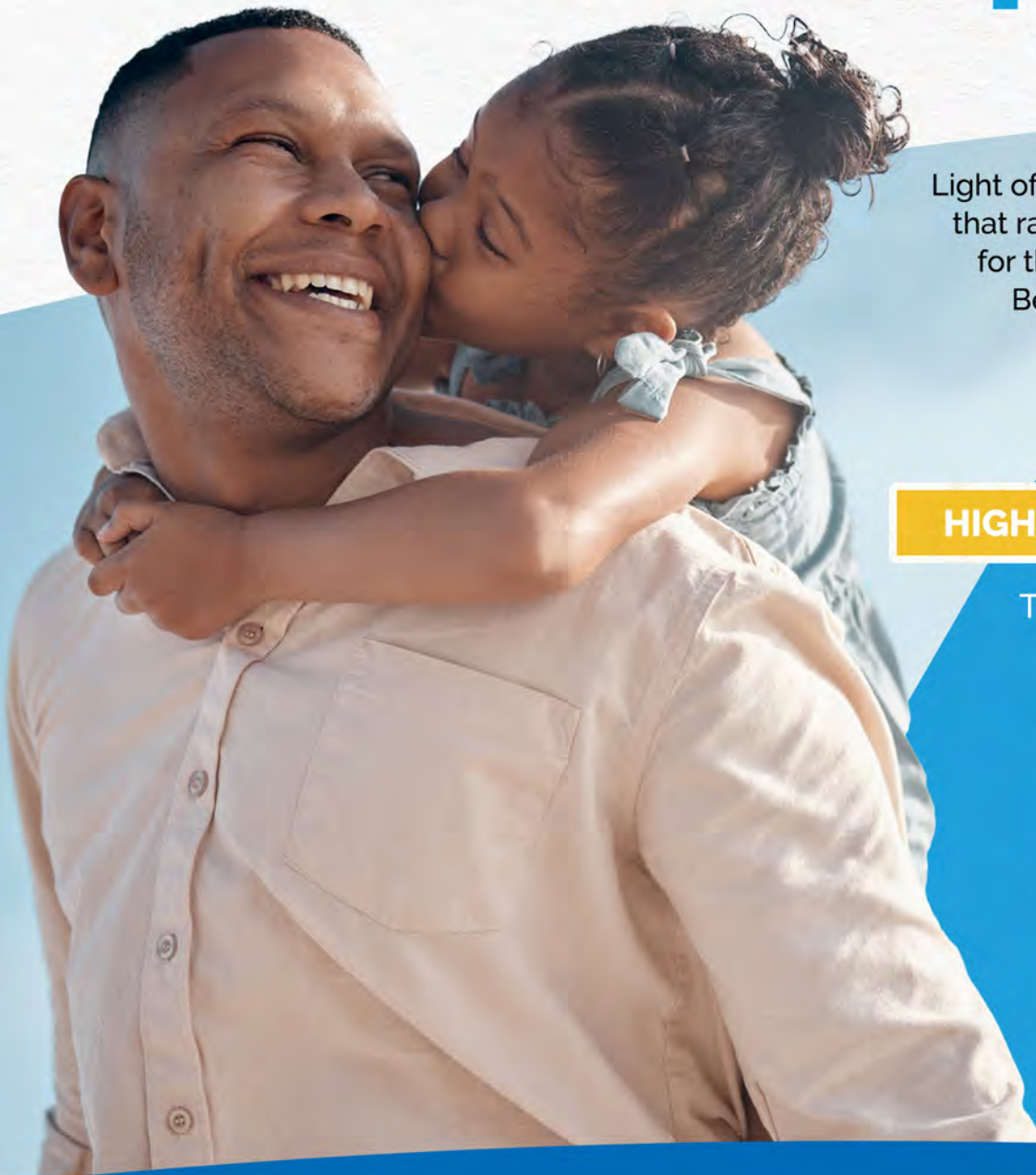
MAY 14-21

CARING PLACE

**Li**GH**T**

of h  **pe**

AUCTION



Light of HOPE is an online auction that raises awareness and funds for the Highmark Caring Place. Be a **Light of HOPE Sponsor** for children and families who are experiencing the darkness of grief.

### HIGHMARK CARING PLACE

The death of a loved one can be devastating to a child. The Highmark Caring Place provides peer support where children and their families come to know that they're not alone. All services are offered at **no charge** to help as many children as possible find hope in grief.





# STAR

\$20,000+

(1 Sponsorship Available)

## SPONSORSHIP LEVELS

- Exclusive recognition as Star of Hope Sponsor (name and logo) on the Highmark Caring Place Light of Hope Auction homepage banner
- Recognition as Star of Hope Sponsor (name and logo) on Highmark Caring Place website
- Recognition as Star of Hope Sponsor (name and logo) included in all Light of Hope social media advertising for the Auction
- Recognition as Star of Hope Sponsor (name and logo) included in all Light of Hope written communication pieces
- Recognition as Star of Hope Sponsor (name and logo) in thank you letter to all participants



# BEACON

\$15,000-\$19,999

- Recognition as Beacon of Hope Sponsor (name and logo) on Highmark Caring Place Light of Hope Auction homepage
- Recognition as Beacon of Hope Sponsor (name and logo) on Highmark Caring Place website
- Announcement of your Beacon of Hope Sponsorship on our social media
- Recognition as Beacon of Hope Sponsor in thank you letter to all participants



# RAY

\$10,000-\$14,999

- Recognition as Ray of Hope Sponsor (name and logo) on Highmark Caring Place Light of Hope Auction homepage
- Recognition as Ray of Hope Sponsor (name and logo) on Highmark Caring Place website
- Announcement of your Ray of Hope Sponsorship on our social media
- Recognition as Ray of Hope Sponsor in thank you letter to all participants



# GLEAM

\$5,000-\$9,999

- Recognition as Gleam of Hope Sponsor (name and logo) on Highmark Caring Place Light of Hope Auction homepage
- Recognition as Gleam of Hope Sponsor (name and logo) on Highmark Caring Place website
- Announcement of your Gleam of Hope Sponsorship on our social media
- Recognition as Gleam of Hope Sponsor in thank you letter to all participants



# SPARK

\$1,000-\$4,999

- Name recognition as Spark of Hope Sponsor on Highmark Caring Place Light of Hope Auction homepage
- Name recognition as Spark of Hope Sponsor on Highmark Caring Place website
- Announcement of your Spark of Hope Sponsorship on our social media

## PARTNER IN HOPE

up to \$999

- Recognition as a Partner in HOPE on Highmark Caring Place Website auction page

## IN-KIND DONOR

Donate an item (Entertainment/Amusement Packages, Family Experiences, Electronics, Autographed Items, Event Tickets, Gift Baskets/Cards) to be used as an Auction or Buy Now item.

- Donor Name Recognition with your item on the Light of Hope Auction website
- Recognition as an In-Kind Donor on Caring Place website auction page

**NOTE:** Some items may be bundled into larger packages. (Whether bundled or not, each donor will be acknowledged on the auction websites).

**ALL DONATIONS CAN BE MADE IN MEMORY OR IN HONOR OF A LOVED ONE. HIGHMARK INC, MATCHES ALL PROCEEDS DOLLAR FOR DOLLAR.**

Don't see what you're looking for?  
Let's talk customization! Contact Michelle Vargas.